



OVERHEAD MUSIC FOR BUSINESS

Create a positive customer experience and boost sales with licensed ambient music



BRAND YOUR BRAND

It's your business. The music you play should match your brand in style and content.



MIX YOUR MIX

Choose what you hear when you want to hear it. Schedule program changes to happen automatically.



ADD YOUR ADS

Avoid inappropriate ads or competitor commercials. Use announcements to impact sales.

Since the early days of radio and phonograph technology, playback of recorded music has influenced the masses. Today, overhead music is used by wide-ranging retail businesses to create positive customer experiences and increase sales.

Our Overhead Music solution delivers brand-able, CD-quality (192 kbps) music streams that are 100% legal for businesses in the U.S. and Canada. In addition, we report and pay all licensing fees required by ASCAP, BMI, GMR, SESAC, and SOCAN, who then ensure contributing artists get paid.

MATCH MUSIC TO YOUR BRAND

Choose from an array of musical genres that reflects the mood you want to set—top hits for grocery stores, singer-songwriter for coffee shops, instrumentals for reception areas, you name it. We offer more than 90 streaming music channels representing a wide variety of A-list songs and artists.

If you're playing CDs, playlists from employees' phones or, worse, the radio, you could be driving away business. Imagine heavy metal in an upscale restaurant, or hip-hop in a hospital waiting room. You could also face legal issues in the form of stiff fines for unpaid licensing fees, or you could be playing your competitors ads to your customers.

MUSIC FOR BUSINESS

CUSTOM ANNOUNCEMENTS

Background music with custom messaging has shown to increase sales and it has the feel of being your own private radio station. Play ads at set intervals, on-demand, at specific times, such as closing announcements, or schedule to air during promos and special events. Upload your own productions or have us produce custom radio quality spots to cross-sell other products or promote upcoming specials.

7-DAY PROGRAMMING

Day-Part Scheduling enables you to set different styles at different times; **Jazz** from 9 to noon, then bump the tempo for the lunch crowd with **Positive Pop**. Access over 90 family-friendly channels from popular 'A-list' artists and today's hit songs.

Schedule **OFF MODE | Silence** for after hours or play music 24/7 with programmed channel switching to your heart's desire.

CREATE EXPERIENCE AND DEFINE YOUR BRAND

Increase Sales • Promote Loyalty • Communicate Specials • Schedule Announcements
Top Chart Hits • Family-Friendly • No Unwanted Ads • CD Quality Streaming



HOTEL LOBBIES



RETAIL STORES



GYMS & SPAS



RESTAURANTS



DEALERSHIPS



WAITING ROOMS

Channel selection, volume control, and on-demand announcements at your fingertips!