



DIGITAL SIGNAGE

Modernize your marketing; entertain your customers and boost sales with customized digital signage



IMPROVE EXPERIENCE

Cuts perceived wait time and increases impulse sales



INCREASE SALES

Increase purchase amounts and increase overall sales volume



REPEAT BUYERS

Promote loyalty programs and limited time offers

Everyone knows that businesses need signs. Digital signage technology offers efficiency benefits not possible with traditional print formats. It costs less, generates more sales, updates instantly and enhances customer experience.

Our digital signage platform allows businesses to manage content across all their digital displays, whether it's one or five hundred. Easily update them through a single, easy-to-use, cloud-based platform with advance scheduling.

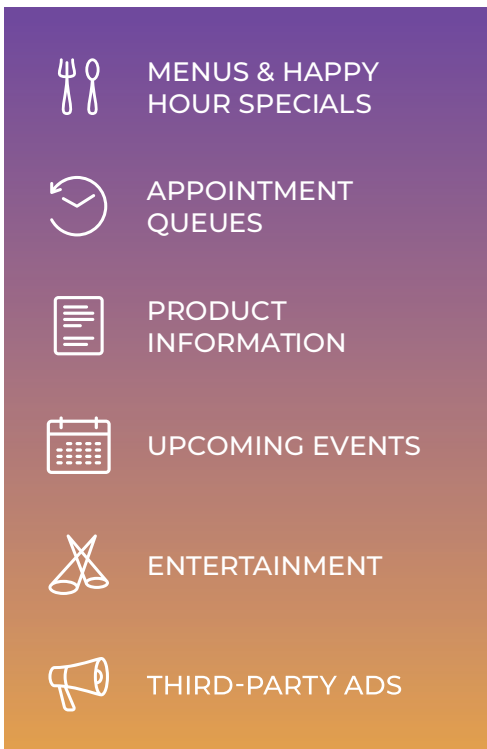
DIGITAL SIGNAGE MARKETING ADVANTAGES







Execute your marketing strategies rapidly, without the long lead time and expense associated with print media. Easily refine marketing campaigns by pulling or editing ineffective campaigns at the touch of a button.

Digital signage creates a more immersive, engaging environment for your customers, especially when motion graphics are incorporated. Not only does it entertain your clients, it's effective too! In a recent study, 55% of consumers could remember what they saw on a digital signage ad.

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SUGGESTED USE CASES



-  MENUS & HAPPY HOUR SPECIALS
-  APPOINTMENT QUEUES
-  PRODUCT INFORMATION
-  UPCOMING EVENTS
-  ENTERTAINMENT
-  THIRD-PARTY ADS

Retail | Showcase products, highlight special promotions, and guide customers through the store. Additionally, display important information such as store hours, contact information, and upcoming events.

Corporate | Keep employees informed and engaged with company news and updates, employee recognition programs, and training videos. Welcome visitors, showcase company culture, and provide way-finding information.

Education | Communicate important information to students, faculty, and visitors such as class schedules, campus maps, event information, and emergency alerts. Showcase student work, promote clubs and organizations, and highlight academic achievements.

Restaurants | Create dynamic and engaging digital menu boards, showcase daily specials, and promote new items. Display nutritional information and allergen warnings to help customers make more informed choices.



MARKETING THAT EVOLVES

Digital signage is “future-proof” marketing. As your business grows, your marketing goals change. Simply adapt your digital signage marketing strategy at a fraction of the cost of printing new signs.



MULTI-SCREEN UPDATES

Coordinate marketing campaigns across all screens and locations or segment using divisions, regions, locations, zip codes, campaign types, or any other category you’d like to use for grouping screens.



CLOUD-BASED ACCESS

Manage all your digital screens using a simple, easy-to-use, web-based interface. Content is stored on your local player and in the Cloud, so you never have to save files on your own computer.



LAYOUT OPTIONS

Full-screen, split-screen, bottom banner, and other display options allow you maximum flexibility to tailor your digital signage to your unique marketing needs. Mix video, text, and graphics easily.



CONTENT CREATION

Use our library of over 200 templates as a starting point or create your own content personalized to your business or have us produce entirely custom content for you. You can also upload third-party productions.



DISPLAY COMPATIBILITY

Content can be displayed on an LED TV or computer monitor, tablet, or any other device with an HDMI input. Use a distribution amplifier to send common signals to multiple displays across your business.